



Contact

hello@luzriquelme.com
luzriquelme.com

Skills

Web design
User interface (UI)
User experience (UX)
Information architecture (AI)
Wireframing and prototyping
HTML and CSS
Branding
Print and editorial
Photography

Languages

Native Spanish
English Advanced

Tools

Adobe Illustrator
Adobe Photoshop
Adobe Indesign
CMS WordPress
Sublime Text
Invision
Axure
Sketch

Luz Estefanía Riquelme Miniño

I am a creative, versatile and energetic UX/UI designer. For over seven years, I have worked in different design fields such as web, print, and advertising for national and international clients. My main area of expertise is user interface and experience, branding and visual identities.

I am always eager to learn more about anything as I believe that learning is one of the best ways of keep your creativity top notch. I love turning complex problems into simple and intuitive designs. I love writing and sharing knowledge with people who appreciate it.

I'm a problem solver designer, and I love how people is amazed with the results. I enjoy helping people to see further their realities and helping them to beautify things with simple steps and organization. And I love when they realize that less is more.

Employment History

- 2017** **OrangeLab Chile** - Chief Design Officer
Digital design, branding, digital marketing.
- 2015 - 2017** **Loyaltycorp** - Senior UX/UI Designer
Web design, mobile apps, corporate identity, business cards.
- 2013 - 2015** **Anticipa** - Graphic Designer
Websites, videos, corporate identity.
- 2011 - 2013** **San Sebastián University** - Web designer
Websites, mailing, corporate identity.
- 2011** **Crossing** - Graphic Designer
Corporate branding, brochure and business cards.
Sproch - Graphic Designer Freelance
Corporate identity, brochure and business cards.
- 2010** **Suika!** - Front end Designer
Wireframing and design of interfaces for IOS.
- 2009** **Posicionamiento Web** - Web Designer Intern
Re-building websites to improve the search engine optimization (SEO).
Drysoft - Graphic Designer Freelance
Corporate identity, brochure and business cards.

Studies

- 2015** Course English Language and IELTS Preparation, Browns Institute.
2014 Certificate Programming in HTML5 + JavaScript + CSS3, Microsoft.
Course General English, Tronwell.
- 2009** Diploma Crossmedia, ARCOS.
2008 Certificate Communication and Culture, ARCOS.
2007 - 2010 Bachelor Degree Graphic Design, ARCOS.
2006 Classic Piano, Academy of Music Diazort.