



loyalty corp

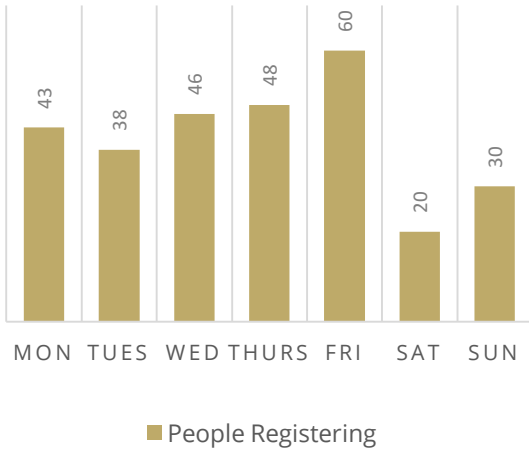
SUMMARY REPORT

Wednesday, 16 March 2016

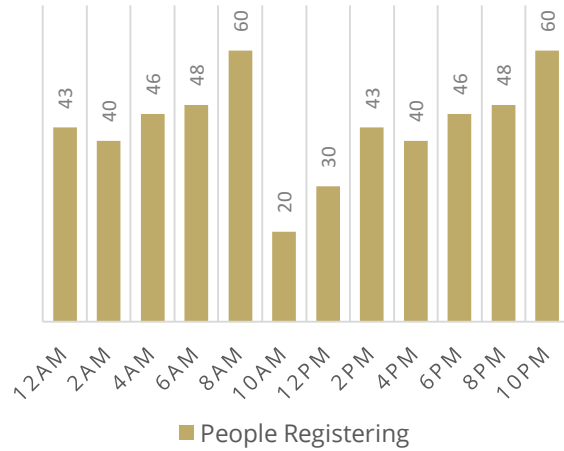
MEMBER REGISTRATION

DAY	TOTAL	PERCENTAGE
Monday	44	15.49 %
Tuesday	40	14.08 %
Wednesday	47	16.55 %
Thursday	49	17.25 %
Friday	61	21.48 %
Saturday	19	6.69 %
Sunday	24	8.45 %
Total	284	99.% Average Daily

DAILY GRAPH

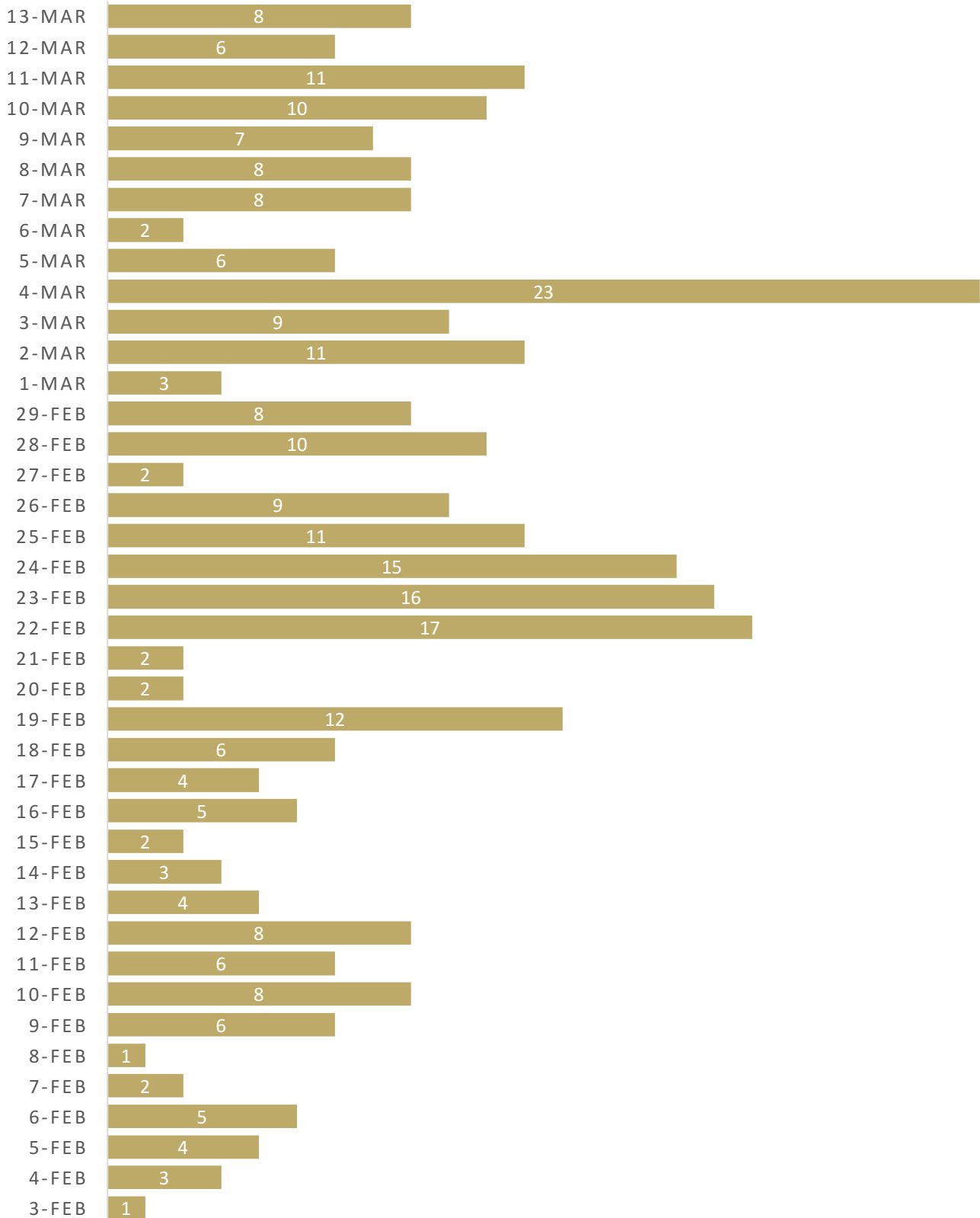


TIME OF DAY



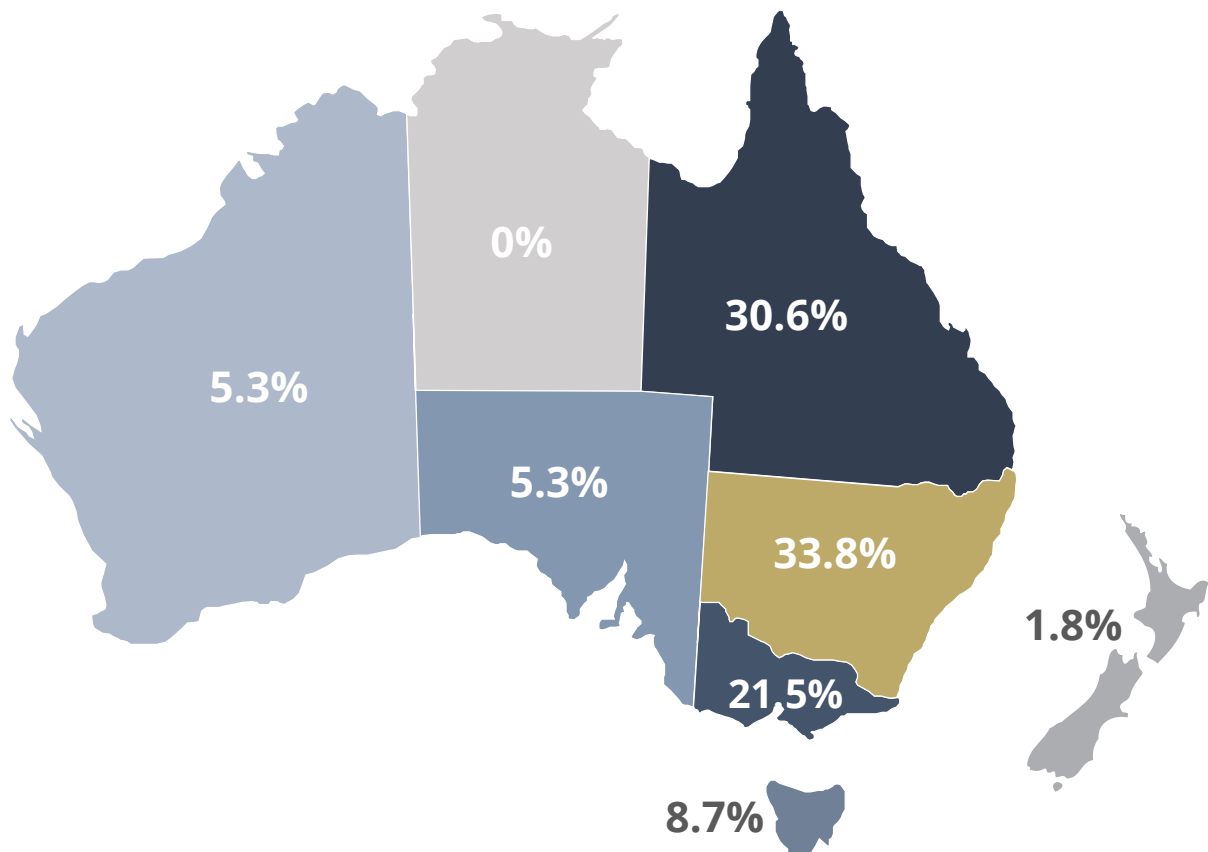
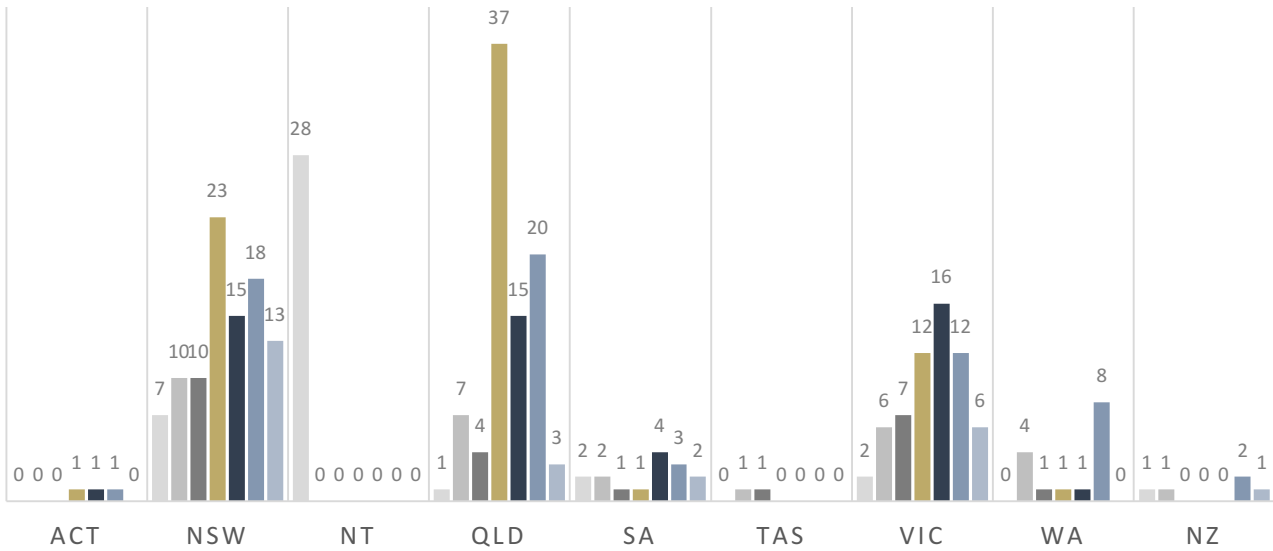
MEMBER PURCHASES OVER LAST 40 DAYS

■ No. of Purchases

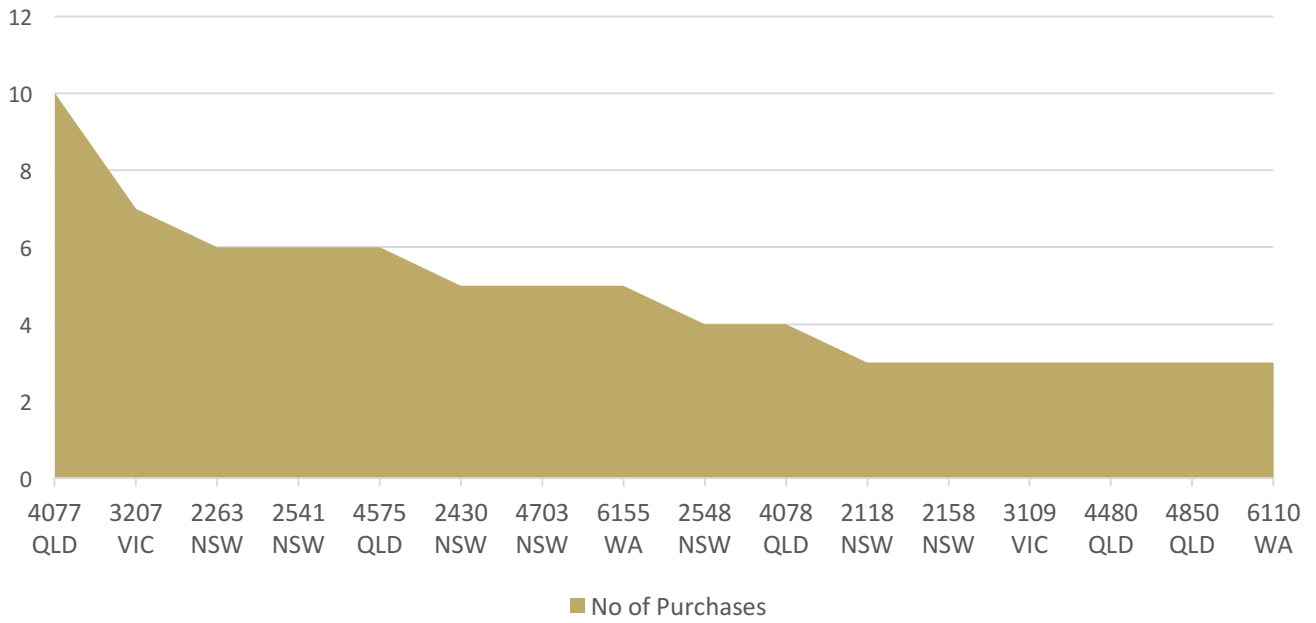


MEMBER PURCHASES OVER LAST 7 WEEKS BY STATE

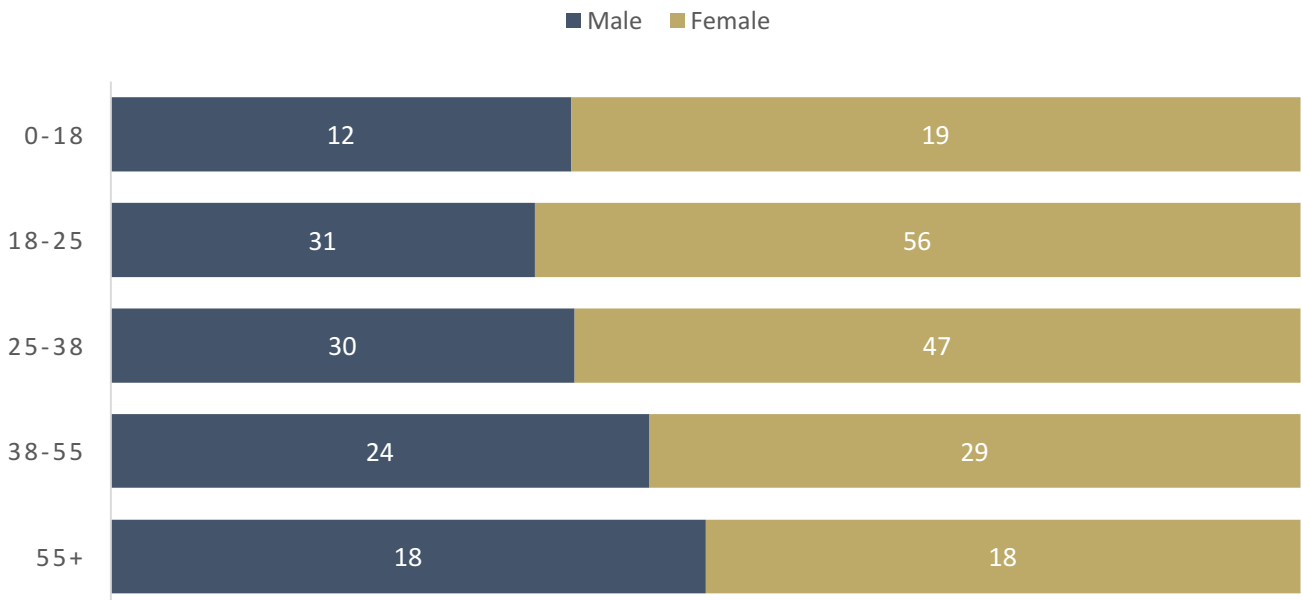
week 1 week 2 week 3 week 4 week 5 week 6 week 7



PURCHASES BREAKDOWN BY POSTAL AREA



AGE DEMOGRAPHIC BREAKDOWN



RETAILER PURCHASES BREAKDOWN

